REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214825 TRF# 321760 ORDER WORKSHEET HARRIS REPORT FROM REP SEP28/12 08.55
$$$ MOD# 2: UNAPPROVED REV #2 $$$ **CHANGES** *** WPXI-TV ***

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA REP.# OFF.# 0 SALESMAN #

AGY # 02895 AGY. NAME LUC, INC. BUYER NAME AMY MILLS

25 WHITLOCK PLACE, SW, SUITE 201 SALES PRSN AT- BRAD DANIELL

MARIETTA, GA 30064

ORDER # CONTRACT # 6214825 CLASS: NATL. LOCAL REGIONAL

PRDCT 2432 EST#2432 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT15/12 OCT21/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP28/12 08.55

REP: M4 ACCEPTED—SEE LINE 33
TOT SAME
PLS CONF
THANKS,KATHERINE

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 2432						
			AGENCY PRODUCT CODE =									
17		S	600P-630P	30		$670.00	10/21	10/21	0		SUN	0
			PROGRAM : CH11 NEWS									
			CON COM1: CH11 NEWS									
33		A	500P-530P	30	5	$670.00	10/15	10/19	1		M-F	1
			PROGRAM : FIRST AT 5									
			ORD COM1: MG									
			THIS IS A MAKE-GOOD FOR OCT21 ON LINE-17 FOR 1 SPOT/WK									

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP28/12 08.55
CHANGES *** WPXI-TV ***

REP HEADLINE# 6214825 TRF# 321760
$$$ MOD# 2: UNAPPROVED REV #2 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#17	MISSED:SUN/600P-630P	OCT21	30S	$670.00	(SEP28/12)
			OFFER:M-F/500P-530P	OCT15	30S	$670.00	PLS ADVISE.
			CMT:MG				

OCT/12 31495.00

CONTRACT TOTAL 31495.00
TOTAL SPOTS 41

MARKET TOTALS $120,258 WPXI 31% KDKA 30% WTAE 30% WPGH 9% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE